



B3 is the **EXCITING**, emerging franchise brand focused on offering classes, camps, events and parties concentrating on a full scope S.T.E.M. (Science, Technology, Engineering and Math) curriculum.

B3 is brought to you by the team with over 15 years experience launching and growing children's enrichment programs across the United States.



Have you always wanted to

Be your own boss ?
Work from home?
Control your time?
Make a difference in your community?
Have a positive impact on the lives of children?

Are you

Passionate about education?
Well connected in your community?
A hard worker?
Financially able to invest in a business and support its growth?

If so, then a B3 (Bricks Bots & Beakers) franchise may be the opportunity you have been looking for.



Why is the B3 Bricks Bots & Beakers franchise opportunity unique in the marketplace?

S.T.E.M.

Science, technology, engineering and math is the hottest area in education right now. B3 delivers quality STEM enrichment programming in the areas of: Bricks = engineering, Bots = robotics and Beakers = science. Our programs are not limited to a single material such as LEGO bricks or just one area of STEM such as engineering or science. Our broad variety of programming allows greater flexibility to respond to the demands in your specific market.

High quality/high interest

Our programs emphasize high quality instruction using high interest materials and activities that engage kids in learning. As a business owner you need to believe in the product you offer. Our programs have been developed by educators and proven over years of offering classes, camps and workshops that develop a following of kids who enroll again and again in B3 programs.

Low Start Up Costs

As a home based franchise you do not have to make large investments in property, storefronts or offices. Your materials package will include equipment and supplies to get your business up and running.

Very Low Ongoing Overhead

You do not have the overhead of maintaining a commercial location. All of our programs are taught in public and private schools, day care centers, preschools, community centers, and other venues that are owned and operated by other people. We simply provide our services at their location.

Sales and Marketing System

We have a complete sales and marketing system that is simple and easy to implement. It has been designed for non-sales people. Our system includes all sales and marketing literature and materials as well as a complete training.

Online Tools

Our website offers online registration and payment options for parents and franchisees have access to a robust online back office system to track registration, payments, attendance, access curriculum, and more!





Basic Terms and Conditions.

Price for a B3 franchise and exclusive territory is \$17,500.00

Initial materials package:

Price: \$3,000.00*

Package is inclusive of all materials needed to get off to a great start running classes, camps and parties in your territory! From Lego kits to science and robotic supplies, marketing materials and some very cool swag!

***(B3 pays 50% of this cost, your cost only \$1500.00)**

Some substitutions and upgrades are available such as, Lego EV3. B3 will also pay 50% of upgrade costs, up to \$6000.00, maximum B3 contribution of \$3000.00

A 7% royalty will be paid by check draft to B3 Franchising LLC on gross revenues weekly.

Advertising fund is 1% of gross revenue monthly. (Currently not in effect)

Contract term will be for ten years with a ten-year renewal. The franchise will be transferable to an approved individual. The transfer must be total.

What do I get as a franchise owner?

Complete systems and tools to start and run your business.

Our proprietary operations manuals include everything from administrative systems to teaching techniques.

Curricula and support materials for all B3 developed programs.

Ongoing training and support on all systems contained within your business.

Our good name and federally registered service marks.

Our proven sales and marketing system allows even non-sales people to succeed.

All equipment and supplies you need to get started with your initial program. Complete curriculum including; lesson plans, parent class summaries and more. Promotional materials, including printed, online and email materials.

Fast track implementation. You can have classes up and running within a week of completing training.

The B3 support team will offer initial marketing and sales support in your territory to get your business started.

Individualized support. Members of the B3 support team offer phone conference and email support to assess your progress and assist in growth.

Ongoing training opportunities via online webinars and conferences.



Do you have what it takes to own a business and build a profitable company?

Our best franchise owners are well connected in their community, looking to build a strong income, and focused on building a business for the long term. While many of our owners are former teachers, educational experience is not required. What you do need is a desire to provide quality educational services in your community.

To be a successful B3 franchise owner requires:

Willingness to commit to full-time involvement
Available cash investment of \$17,500-\$29,500
An immediate time frame to get started
Ability to cover living expenses during start-up of business
Basic networking and presentation skills
Desire to be part of a team approach to building a business
Most important of all, you need the self-motivation to be successful and to take pride in a job well done.



Who are B3 Franchisees?

Our franchise owners come from a wide variety of backgrounds and previous work experience. Our franchisees include:

- Teachers
- Stay at home moms
- Sales Managers with Fortune 500 Companies
- Students
- Entrepreneurs
- Directors of non –profit agencies
- Child Care Center Directors
- Marketing Directors





ROBOTICS



SCIENCE



ENGINEERING



What are our classes, camps and parties like?

Well, in a nutshell, **AWESOME!**

